



K-Exchange Center

Learn More, Decide, Profit

KARATBARS INTERNATIONAL – HOW A VISION BECAME A GLOBAL REALITY

When Harald Seiz founded Karatbars International GmbH in 2011, he was driven by the vision of offering everyone in all 194 countries on earth the opportunity to buy gold – even in very small amounts – thus enabling them to own a crisis-proof and inflation-protected mode of payment.

One aspect of our business is naturally the trade with gold, its safekeeping and secure storage with well-known partner companies as well as management of physical gold, usually in the form of bars. And this starting at quantities of just a single gram! We have also developed a large number of innovative products such as gift and collectors' cards containing a one-gram bar of gold. We sell these very successfully at fair prices.

So successfully that we can say with pride: Harald Seiz's vision, we call it the "Karatbars idea," has become a reality within just a few short years after the company's founding. Today, we are the market leader in the Gold-Card segment of between one and five grams of gold and are already selling our innovative products in 115 countries.

By the way, Karatbars International GmbH has its headquarters in Stuttgart, Germany. This is the control center for our activities, the place where we develop new ideas and the site of our logistics center.



K-EXCHANGE – THE KARATBARS IDEA TAKEN ONE STEP FURTHER

Ownership of gold, even in very small amounts, has for thousands of years now meant possessing a form of payment that is always gladly accepted. In particular in times of crisis, such as hyperinflation, owners of gold have always had a safe haven. But why not use gold as a mode of payment to "purchase" goods and services even under normal economic conditions?

This is the idea behind the K-Exchange Center concept that we offer to companies worldwide and that is already being used by a community of more than 200,000 affiliates.



TURNING YOUR COMPANY INTO A K-EXCHANGE CENTER

The basic requirements for becoming listed as a K-Exchange Center are:

- owning a company that offers goods and/or services and
- accepting Karatbars gold for your products.

The size of your company, its revenue and the numbers of employees are unimportant, by the way. However, in the interest of all K-Exchange Centers and affiliates, Karatbars International GmbH does reserve the right to review the company based on criteria for integrity and legality.

YOUR ADVANTAGES AS A K-EXCHANGE CENTER

- Your customers can pay the sales price for your goods and services directly with Karatbars gold.
- As conventional in the international gold trade, there is a margin of between ten and fifteen percent between the sale and repurchase of gold. This profit margin is yours. Alternatively, Karatbars International GmbH guarantees that it will purchase the gold. However, this will reduce your profit margin accordingly.
- As a registered K-Exchange Center at www.karatbars.com, you will become part of a community that now includes more than 200,000 members. You can present your company there with a logo and pictures and be found by others.
- Selecting a Business or Premium membership with us (see the following page) will give you the opportunity to receive even more benefits from this concept. These range from bonus cards for your customers enabling them to purchase gold at lower prices all the way to your own online shop solution on our portal.



THE BALL IS IN YOUR COURT NOW

A large community of 200,000 potential new customers for your company is waiting to welcome you. Take a closer look at our offer. Determine what the best solution is for you and make an unhurried decision.

If you need additional consultation, don't hesitate to contact us – we are always glad to help!

BASIC VERSION

0 €

You are listed as a K-Exchange Center. You have all the business opportunities of an affiliate plus all the advantages of a K-Exchange Center.

BUSINESS VERSION

595 €

- 2 grams of gold
- 10 gold bonus-cards worth €5 each
- 5 gold bonus-cards worth €10 each
- 5 €100 bonus-cards
- 5 discount bonus-cards
- Karatbars International GmbH optimizes searches for your personal shop page in the K-Exchange System so that your page is given a higher priority in local searches and is always preferentially displayed.
- You also have the opportunity to post ten pictures on the gold shop page, enabling you to use it for advertising purposes.

PREMIUM VERSION

1.595 €

- 3 grams of gold
- 10 gold bonus-cards worth €5 each
- 15 gold bonus-cards worth €10 each
- 16 €100 bonus-cards
- 8 discount bonus-cards
- Karatbars International GmbH optimizes searches for your personal shop page in the K-Exchange System so that your page is given a higher priority in local searches and is always preferentially displayed.
- You also have the opportunity to post ten pictures on the gold shop page, enabling you to use it for advertising purposes.
- Display and offer your own products. The purchase price is converted into gold and can be settled through your Karatbars Gold Account.



Karatbars
International GmbH

Gold
1g
FINE GOLD
999.9

Karatbars
International GmbH

1 GRAM

WARRANTY
OF
CERTIFICATION

FINENESS GOLD
FEINHEIT GOLD

999.9

WEIGHT g
GEWICHT g

1g

KARATBARS
OWNER

LBMA GOLD

Gold
1g
FINE GOLD
999.9



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